

**Iridescent foil combines holography, wind and light to irritate pest birds' senses and create an "off limits" zone against them.**

**THIS IS BIRD-X**

# IRRI-TAPE™

**We started with a proven idea – the scarecrow. Then we applied Space Age technology and materials to produce a new wrinkle on that age-old concept. The result is a lightweight, durable, maintenance-free bird repelling product so versatile it keeps suggesting new and effective applications.**

## WHAT IS IT?

IRRI-TAPE is a ribbon of polyester film that has been holographically printed with a pattern of interlocking circles resembling the eyes of owls, the natural enemy of most small birds. The 3-dimensional UV-light-treated holographic surface reflects the colors of the spectrum with laser-like intensity. IRRI-TAPE measures 2" wide by two mil (.002") thick and comes in rolls of 100' and 500'.

## HOW DOES IT WORK?

**IRRI-TAPE'S properties keep unwanted birds away in several ways:**

**IT'S A VISUAL DETERRENT.**

IRRI-TAPE "flashes" as it moves with the wind. Reflecting sunlight, or any light, it produces constantly changing colors and patterns. This brilliant, flashing "ripple effect" is picked up by the birds as an unsettling danger signal. Whether seen as a predator (from a distance IRRI-TAPE has a reptilian sheen) or a rival for food or space, birds will not ignore this potential menace.

**IT'S A HOSTILE SOUND ENVIRONMENT.**

Pest birds are "rattled" by the fierce metallic noise the material gives off when caught by the slightest breeze.

**IT'S A PHYSICAL BARRIER.**

Applied along a ledge, fence or other narrow surface IRRI-TAPE prevents access to birds' "landing strips".

**To order call BIRD-X at 800-662-5021**

# WHEN & HOW IS IT USED?

# IRRI-TAPE™

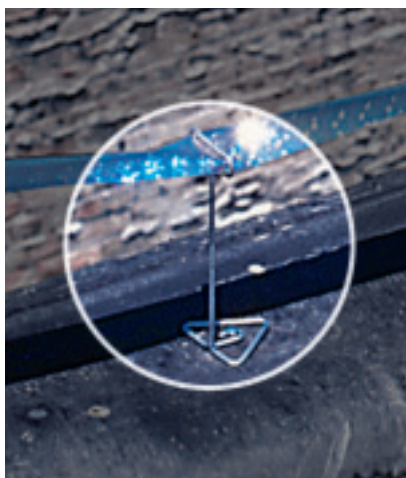
**For rooflines, fences and other linear applications** suspend IRRI-TAPE above roosting surfaces with the specially designed wire supports provided. (For added effectiveness attach 5' "streamers" to the main ribbon.) Other applications include: railings, copings, ledges, gutters, sills, beams and scaffolding. Also effective in eliminating "runways," those places birds land before going on to broader areas such as roofs, open fields, landfills, parking lots, etc.



Roof ledges, sills and other linear installations

**For open outdoor areas** "MAYPOLE" six to ten eight-foot lengths of IRRI-TAPE by tying them to the top of any upright post.

**For farms or gardens** IRRI-TAPE has many applications for protecting crops from bird damage. Spiral it around free-standing trees from top to bottom. Or suspend it over vines and around row plantings. Protect entire garden areas by hanging IRRI-TAPE from 6' to 8' poles to form high row deterrents.



Detail of brackets



In a garden or orchard

**Other applications** will keep ducks and geese off of lawns and ponds where they aren't wanted, or keep predator birds away from fish farm ponds.

Possibilities and uses are virtually limitless. IRRI-TAPE will deal efficiently with the nastiest bird problems almost any way that you choose to use it without harming either the environment or the birds. (In fact we'd like to hear about new solutions from you.)

Install wherever infestation exists. Wind and light will do the rest.

## Trial Kit

(100' roll with eight supports and instruction manual) ..... **\$39**

## Standard Kit for larger applications

(500' roll with 36 supports and manual) ..... **\$150**

**Order now and put an end to bird problems!**



Made in USA 

**The Bird Control "X-perts"**



To Order Call Toll Free

**800-662-5021**

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