



FOR IMMEDIATE RELEASE

## **Bird Spikes: The simple, humane, 100% effective bird deterrent. AVAILABLE TO RETAILERS**

CHICAGO, IL, April 27, 2011—Bird-X, Inc., a leader in producing humane pest and bird repellent products since 1964, is making bird spikes available to retail stores for sale to consumers. In the past, bird spikes have been a commercial product—selling mostly in bulk quantities to large facilities, industrial complexes, public transit developers, etc. In addition, Bird-X offers polycarbonate bird spikes and stainless steel bird spikes in 'do-it-yourself' kits available from local hardware stores and retail centers, including ACE and Home Depot.

Pest birds roost under eaves and on building surfaces—leaving their droppings on rooftops, siding, walkways, AC units, and vehicles parked below—causing corrosion and other damage to property. They are known to build nests in vents and chimneys, creating ventilation and fire hazards. They are also linked to over sixty transmissible diseases (some of them fatal). Bird spikes are a simple, affordable solution for homeowners who experience these pest bird problems.

Bird spikes are designed to keep birds off surfaces such as ledges, window sills, beams, and porches. They don't harm birds—they just make surfaces uncomfortable, irritating, and uninviting, which encourages birds to perch elsewhere. They are the most effective roost inhibitor available, and they are humane, non-toxic, and eco-friendly.

### **Product Features:**

- Repel birds 24/7
- Can be installed using nails, glue or ties
- Won't corrode or decay
- Attractive retail packaging
- Small shelf footprint
- Product descriptions and instructions in English and en Español

For more information about Bird-X and other 'green' bird and pest control solutions, visit [www.bird-x.com](http://www.bird-x.com).

### **About Bird-X, Inc.**

Bird-X is the leader in producing humane pest and bird repellent products, since 1964. We offer the most comprehensive line of bird control products that are humane, non-toxic and eco-friendly. Our bird deterrents range from state-of-the-art laser technology to sonic/ultrasonic bird control, goose and pigeon repellents, bird netting, bird spikes, visual scares, and animal sound repellers.

For more information, visit [www.bird-x.com](http://www.bird-x.com) or call Bird-X at (800) 662-5021.

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