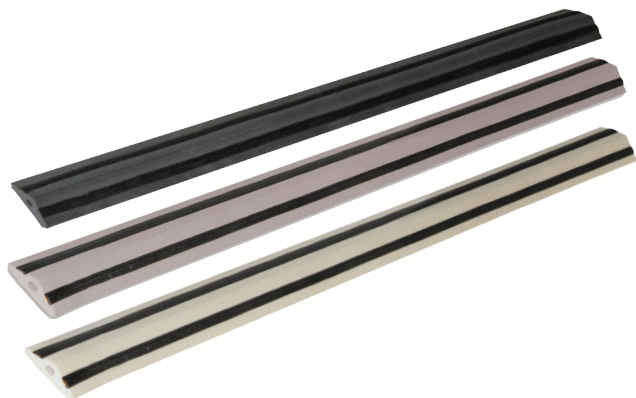


# AVISHOCK™

## Competitors



VS.



### AviShock™

### Competitors

<b>Track Details</b>	<ul style="list-style-type: none"> <li>• UV stable, flame-retardant, robust PVC base drilled for flexibility with a flat base.</li> <li>• Designed with weather in mind, smooth design wicks moisture and dirt away.</li> <li>• Conductive polymer covers highly conductive copper to prevent weathering.</li> <li>• Side "wings" design improves water displacement.</li> </ul>	<ul style="list-style-type: none"> <li>• Solid, less flexible PVC base with 2 glue troughs in base.</li> <li>• Complex design creates pockets vulnerable to dirt and weathering.</li> <li>• Exposed metal braiding and stitching subject to corrosion and shorts.</li> <li>• Edges allow water to pool and may lead to damage.</li> </ul>
<b>Length of track from 1 energizer</b>	Copper conduit is innately more conductive.	Steel conductors have a higher resistance than copper.
<b>Shorting through stitching</b>	No stitching - Conductive material never comes into contact with the substrate.	Has stitching - Stitching deterioration and water absorption leads to electrical shorts.
<b>Installation time</b>	Do not have to pull wire from base, durable connectors 20%-30% faster (corner/straight).	Must pull wire from base. Crude look and installation.
<b>Durability</b>	Conductive polymer covers highly conductive copper to prevent weathering.	Exposed metal braiding and stitching leads to corrosion and shorts.
<b>Visibility</b>	New connections make the Avishock less visible, safer, and more attractive.	Exposed wires and lead line is more visible and less attractive.
<b>Pack size</b>	65 ft. per box.	50 ft. per box.
<b>Base flexibility</b>	Very flexible and form fitting.	Very flexible and non-form fitting.
<b>Rain run-off</b>	Smoother design promotes moisture wicking and less debris build-up.	Complex design creates pockets vulnerable to dirt and weathering.
<b>Ease of connectors</b>	Simple and fast.	Complex and cumbersome.