



Solutions to **POWER THE FUTURE**

Prevent damage to solar panels • Add new services • Grow your revenue





SOLAR ENERGY IS THE FUTURE

The global shift toward sustainable energy sources, particularly solar power, is undeniable. In the U.S., solar energy generation grew by 27% in 2024, surpassing coal for the first time and accounting for 17% of the energy mix. Recent data from the Solar Energy Industries Association (SEIA) indicates that over 500,000 U.S. homes adopted solar power in 2023 alone.

Do you have a plan to differentiate yourself from competition in a growing market?

The Office of Energy Efficiency & Renewable Energy reports that solar jobs in the U.S. grew by 5.9% in 2023, with employment in the sector increasing five times faster than the overall U.S. job market over the past decade. With the booming solar market comes an increase in competition, as well as new challenges.



CHALLENGES FOR INSTALLERS

Due to the increase of solar panels, animals have adjusted to the new landscape and adapted to using the panels as shelter. Pest damage to solar panels is a particularly costly problem. Squirrels chewing through wiring and birds roosting under the panels can rack up maintenance and repair costs. If these pest problems aren't addressed quickly, they can escalate, with animals potentially moving into attics or vents and causing even bigger headaches.

How can you prevent a pest problems and provide better service to your customers?

Many solar installers and homeowners don't take this into consideration when installing a new panel or caring for existing panels, causing frustration and confusion when their panels suddenly stop working.



SOLUTIONS & SERVICES

Taking preventative measures is the best way to keep solar panels pest-free and operating efficiently. This can be achieved by installing our professional-grade, weather-resistant solar mesh system to exclude pest animals from underneath the panel. Offering this system as an add-on service can help you expand your offerings, attract new customers, and boost your revenue.



BENEFITS OF PEST PROTECTION

- Provide customers with a valuable add-on that protects their investment
- Extend the lifespan of solar panels without affecting the manufacturer's warranty
- Protect roofs from damage and unsanitary conditions caused by pests
- Prevent a drop in solar efficiency due to pest droppings and debris on panels
- Minimize the risk of pests moving into attics or vents
- Reduce costly call-backs for repairs or replacements
- Enhance overall customer satisfaction and build long-term trust
- Position your company as a leader in solar panel protection solutions



SOLAR MESH DESCRIPTION

The Bird-X Solar Mesh Kit includes 100 feet of durable stainless steel mesh and 100 easy-to-use solar clips for straightforward installation. Both the mesh and clips are available for separate purchase. The stainless steel mesh creates a strong physical barrier around the perimeter of the solar panels, effectively preventing pest animals from gaining access. The solar clips provide a secure and simple way to attach the mesh without voiding the panel's warranty.

For product specifications, please scan the QR code or visit bird-x.com/solarmesh to download our spec sheet.



PREPPING THE INSTALLATION AREA

Bird-X simplifies roof preparation with our EVO Blend Microbial Bird Dropping Cleaner. EVO Blend is specially formulated to safely and effectively break down and remove bird droppings. Its powerful blend of non-toxic surfactants and probiotic microbes is designed to target urine and fecal material, making it more efficient and faster than traditional cleaners.

For product specifications, please scan the QR code or visit: bird-x.com/EVO



WHY CHOOSE BIRD-X?

Bird-X is the leading brand in humane bird and wildlife control solutions. Since 1964, our Chicago-based company has been providing a full range of innovative products tailored to meet the needs of all types of structures.

Our commitment to quality and service includes:

- A diverse selection of professional-grade products and hardware for every bird control need
- Free consultations for installers
- Customized virtual training for you and your team
- Industry-leading customer support
- Manufacturer's warranty on all products
- Fast shipping from our central U.S. location for timely delivery

CONTACT US



800-662-5021



solutions@bird-x.com



www.bird-x.com

